JUAN DIEGO RUIZ DIAZ
UX/UI Designer
Portfolio: www.ruizdiazdesign.com

SKILLS

UI Design
UX Design
UX Prototyping
UX Research
Graphic Design
Motion Graphics
Video Editing
3D Design
Animation
HTML5 & CSS

SOFTWARE

Photoshop
Illustrator
Figma
Sketch
inDesign
After Effects
Premiere Pro
Autodesk Maya
Autodesk 3D Max

LANGUAGES

Spanish

English

German

HOBBIES

Art
Comedy
Cooking
Philosophy
Science
Electronic Music
Travelling
Health & Wellness
Beagles

CONTACT

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WORK EXPERIENCE

Freelance UX/UI Designer at Upwork
October 2022 - present

Objective:

Create user-centered design solutions that enhance digital experiences and drive client success.

Key Responsibilities:

- Collaborate with a diverse client base to understand their unique needs and project requirements.
- Craft visually appealing and intuitive user interfaces to optimize engagement.
- Align designs with brand identity and client goals.
- Deliver creative solutions that positively impact user satisfaction and business outcomes.
- Maintain flexibility and adaptablity in a fast-paced freelance work environment.

Lead Designer at DRSC Studio
February 2019 - November 2021

Objective:

Lead a design team to create user-centered solutions that exceed client expectations and incorporate emerging UX design principles.

Key Responsibilities:

- Team Leadership: Guide and mentor a team of designers, fostering collaboration and creativity.
- User-Centered Design: Prioritize UX in our projects, understanding client needs and translating them into design strategies.
- Project Management: Oversee project timelines, resource allocation, and client satisfaction.
- Holistic Design Solutions: Develop visually appealing, intuitive interfaces that reflect brand identity and impact user satisfaction.
- Client Engagement: Build and maintain client relationships, ensuring their needs are met.
- Innovation: Stay updated with design trends, inspire innovation, and embrace change.
- Adaptability: Lead with flexibility in a fast-paced design studio.

EDUCATION

UX/UI Design
August 2022 - October 2022
Full Time Bootcamp
Ironhack

3D Digital Design & Animation
September 2014 - June 2018
Bachelor of Arts
University of Greenwich (London)