JUAN DIEGO
RUIZ DÍAZ

UX & Graphic Designer

PORTFOLIO / www.ruizdiazweb.com

STATEMENT /

I am a curious, self-reliant product designer who is passionate about new technologies and social engagement, with the aim of promoting UX design in all areas of work, facilitating design education and bridging different communities.

SKILLS /

Ps Photoshop **Ai** Illustrator **Ae** After Effects **Pr** Premiere Pro

Id InDesign **Xd** XD Figma Sketch

LANGUAGES /

Spanish
English
Portuguese
German

EDUCATION /

Bachelor of Arts in 3D Digital Design & Animation
University of Greenwich (London)
2014 - 2018

WORK EXPERIENCE /

Creative Director in DRSC Studio /

- Understand the customer's vision and mission
- Prototyping and sketching
- Graphic design, 3D and UX / UI solutions
- Solutions for video editing, animation and motion graphics
- Creative project management solutions
- Working in sprints with Agile and Scrum methodologies

(March 2020 - present)

Lead Designer in La Geoda de Pulpí /

- Project leadership and management
- Ensure resources for the UX design team
- Creation of graphic design assets (banner, web, brand) according to customer requirements
- Technical support and assistance to other employees
- Deal with very tight deadlines on a daily basis

(February 2019 - March 2020)

Creative Assistant in Shiva Online /

- Front-end web development using Wordpress
- Creative product photography and retouching for commercial purposes
- Market research
- General creative support when needed

(October 2017- December 2018)

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